



THE CALL

A BIMONTHLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE



REC SOLUTIONS

A money-saving way to beat the heat

With an oppressive heat wave blanketing the nation, is the cost of cooling your home making you sweat? One way to help drive down energy use and cost is making the switch to Roanoke Electric Co-op's Residential Time-of-Day Rate program. The average subscriber saves \$35 a month on their energy bill. If you want to learn more about this great way to save, [read more](#).

COMING SOON

Cybersecurity, safety take spotlight at annual meeting

Roanoke Electric Co-op's upcoming "Member-Owner Celebration" will feature two special presentations: an interactive safety demonstration and a cybersecurity workshop. Both events are free, and member-owners are encouraged to attend. [Read more](#).



FOR SAFETY'S SAKE

Lightning strikes: What you need to know

This time of year, lightning is a real threat in North Carolina -- considered among the most dangerous spots on the East Coast. Between the years of 2008-2017, the state ranked fourth in the nation for lightning strike fatalities. For more enlightening stats and safety precautions, [check this out](#).



CELEBRATE \$10 SAVINGS

Attend Member-Owner Celebration for \$10 bill credit

Member-owners attending this year's annual meeting will have more than one reason to celebrate. Registered participants will receive a \$10 bill credit simply for attending the meeting. [Learn more](#)



TODAY'S TIP

How's your AC holding out in this summer?

With the blazing heat and humidity taking hold this season, the last

thing anyone would want to deal with right now is a broken air conditioner. One of the major causes for these HVAC breakdowns: dirty air filters. This is a reminder to make sure you change yours every once every 30-60 days. Regular maintenance can help avoid premature equipment failures and costly repairs.



GIVING BACK

Commitment to Community

The Northampton County Chamber of Commerce received a much-appreciated funding boost, courtesy of Roanoke Electric Co-op. Pictured: The co-op's PR Coordinator Patrice Jordan presented a \$250 donation to the chamber's Executive Director Judy Collier, in support of its community celebration earlier this month.



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