



THE CALL

A BIMONTHLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE

Is a **TIME-OF-DAY** rate right for you?

Pay a lower rate when you use energy during off-peak hours.



CONTROLLING COSTS

Rate change offers new way to save

Roanoke Electric Co-op is offering member-owners the opportunity to reduce their monthly electric bills, with its new "Residential Time-of-Day Rate." Those who choose to sign up for this program will pay a lower rate for energy used during off-peak hours. To learn more about this energy-saving program, [check this out.](#)

PEOPLE POWER

How to tap into solar energy's charitable output

Roanoke Electric Co-op is tapping into the power of its solar farm to offer needy families added savings on their electric bills. By making a tax-deductible contribution, local individuals and businesses can also support this worthy cause. To learn more about how you can help, [read more.](#)



JOIN US

Straight Talk series continues

This year's Straight Talk series of forums is well underway, but it's not too late to get in on the action. These gatherings offer member-owners the opportunity to learn more about various co-op initiatives to help reduce energy costs. Join the co-op's CEO and other representatives for the next forum 6 p.m., May 2, at Bertie County High School.



WELCOME ABOARD!

Co-op appoints VP of member services, marketing

Roanoke Electric Co-op recently welcomed Kirby Jordan to its leadership team, as vice president of member services, marketing and public relations. To learn more about this Virginia native and all the services she will oversee, [read more.](#)



TODAY'S TIP

Is money flowing out of your home?

Are you looking for an inexpensive, easy way to boost the energy efficiency of your home? As temps gradually rise, caulking or weather stripping around windows and doors to seal air leaks can help keep the heat at bay, saving you both energy and money.



Roanoke Electric Cooperative

Your Touchstone Energy® Cooperative 



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