



# THE CALL

A BIWEEKLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE

## THE FAIR

### **April 20th: Join us as we celebrate Earth Day!**

In recognition of Earth Day, Roanoke Electric Co-op is hosting an "Earth Day Fair." Member-owners are invited to attend the April 20th event, where food and fun will be among the many highlights. Participants will also have the opportunity to learn more about the co-op's new community solar project, called SolarShare. Don't miss out on this community celebration of our planet. [Read more.](#)

## SURVEY TIME

### **Wanted: Your feedback on co-op services**

How are we doing? Roanoke Electric Co-op wants to know. So it is currently reaching out to member-owners by phone and email to conduct its annual satisfaction survey. We welcome your participation, as that is critical in measuring overall satisfaction with co-op services. [Read more.](#)



## MAKING HEADLINES

### **Co-op's cost-saving strategies in national spotlight**

"We ask what can we do as a member-owned cooperative to satisfy some of our members' needs. You don't have to talk long to figure out that the biggest thing they want us to do is keep their costs down." That's not all Roanoke Electric Co-op CEO Curtis Wynn had to say about the co-op's bold cost-saving strategies.

[Read all about it.](#)



## EN ROUTE

### **What's the next stop for right of way maintenance?**

As part of Roanoke Electric Co-op's aggressive vegetation management plan, crews are spraying and trimming throughout the service territory to help ensure service reliability and public safety. To see when crews may be working in your area, [check this out.](#)



## FOR TEACHERS ONLY

### **Do you want to shine some light a bright idea?**

Applications are now being accepted for Roanoke Electric Co-op's Bright Ideas Program. The program makes it possible for

local teachers with bright ideas to shine light on new learning opportunities for youth. And for those educators who apply early, there is an added bonus this year. To learn more, [read more.](#)



**Roanoke Electric Cooperative**

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