



THE CALL

A BIWEEKLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE



POLITICS & POLICY

Co-ops unite to boost voter participation

As election season ramps up, Roanoke Electric Co-op is gearing up to boost local voter participation and increase awareness of issues important to rural America. The co-op recently joined forces with the nation's electric co-ops in a campaign to get out the vote. Member-owners can also get in on the action by signing up to become a "Co-op Voter." For details, [read more.](#)

REC SOLUTIONS

Worried about cooling costs? Check out this app

"It's getting hot in here!" If that is a familiar refrain in your home this summer, you may be tempted to crank up the AC. But doing so may cost you. How much? This is where the co-op's high-bill alert can come in quite handy. Sign up for the co-op's app, and you are on the right track to better manage your energy consumption and costs.

[Check it out.](#)



MEETING OF MINDS

Free conference for forest landowners

It's not too late to sign up for a free conference being offered this month to local forest landowners. The deadline to register has been extended to Friday, July 13. The two-day gathering will provide relevant and timely information on available services and programs, designed to promote sustainable private forests for generations to come. For details, [check this out.](#)



JOIN US!

Don't miss out on this special celebration

Roanoke Electric Co-op marks a major milestone this year: "80 Years of Innovation." It's the theme for this year's co-op annual meeting, and all member-owners are invited to join us for this special celebration. Mark your calendars to participate on Aug. 18th. [Read more.](#)



Did you know this about your ceiling fan?

During the summer, it is recommended that you set your ceiling fan to run counterclockwise, so the air will blow downward. By setting the blades to run in this direction, the airflow produced will make you feel cooler. To save money and energy, it is recommended that you turn off the fan when you leave the room. Noteworthy: These fans are designed to cool people, not rooms.



Roanoke Electric Cooperative

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